



# HAPAG-LLOYD CRUISES

## The Inventor of Cruising

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*Albert Ballin*

Hapag-Lloyd Cruises is today one of the world's foremost providers of premium, luxury and expedition cruises. It is a company where progress is something traditional. After all it was Hapag director Albert Ballin who "invented" the cruise in 1890. He was the first person to have the idea of utilising a passenger ship "for excursions" to sunny climes during the winter months when the transatlantic liner service was slack. A sea voyage as sheer pleasure? Ballin's idea soon gained acceptance.

The first vessel to be utilised for "pleasure voyages" to the Mediterranean and the Orient in January 1901 was the "Auguste Victoria". Her interior was celebrated as being "Rococo afloat". Although the cruise product has continued to evolve over the past century, the original principle remains the same, to use a ship as a "floating hotel" to convey clients to the loveliest places on earth.

Today, Hapag-Lloyd Cruises offers four ships, each with their own unique character, travelling to worldwide destinations, providing on-board and shore programmes, attractive travel combinations, enticing "taster" short cruises and longer voyages for cruise and travel enthusiasts.

### Luxury Cruises\*\*

MS EUROPA, the 5-star-plus\* flagship of the Hapag-Lloyd Cruises fleet, is considered by many to be the world's finest yacht. In 2012, the MS EUROPA was rated the "World's Best Cruise Ship" by Berlitz Cruise Guide for the twelfth consecutive year. On board, a maximum of 408 passengers travel in exclusive comfort.

### Premium Cruises

MS COLUMBUS 2 is a small ship travelling the oceans of the world with a vast selection of facilities and opportunities as well as first-class furnishings. It has room for 698 guests and elegant cabins and suites await you, most of which have their own balcony. Four restaurants boast tremendous culinary diversity – casual or sporty-elegant, indoors or outdoors.

### Your Personal Expedition\*\*

MS HANSEATIC, the world's only 5-star\* expedition ship, combines the adventure of global expedition and study cruises with first-class comfort. The highest ice class for passenger ships (E4) gives the maximum of 184 passengers the opportunity to travel in polar waters. Trips with the ship's own Zodiacs, talks and recaps about the destinations by lecturers are among the highlights of the programme.

On the 4-star-plus\* MS BREMEN, guests travel in a select group of a maximum of 164 passengers. Destinations range from the polar regions, Kamchatka, island paradises in the South Seas and Micronesia as well as the Amazon. Experts accompanying the cruises and the Zodiac trips provide in-depth knowledge about the spectacular natural phenomena along the way. MS BREMEN is also classified in the highest ice class for passenger ships (E4).

### Cruising Bilingual

All cruises with the EUROPA, HANSEATIC and BREMEN in our english departures ensuring that English speaking passengers feel comfortable from the moment they step on board.

All documentation will be in English, e.g. confirmation, travel documents and handbooks. Furthermore, all programmes of the day, menus, announcements, lectures, safety drill and Zodiac instruction will be held in English. Naturally, our entire crew are fully fluent in English. We offer English shore excursions on an individual basis, in line with the possibilities in the ports of call.

Certainly, you can take part in every other cruise apart from those listed in our English brochures. Kindly contact us for further information.

\*According to Berlitz Cruise Guide 2012.

\*\*International Cruises English/German.



## MS EUROPA – The World's Most Beautiful Yacht\*\*

- **Unique in the world:** Awarded world's best cruise ship by Berlitz Cruise Guide for the twelfth consecutive year and the only one to achieve a 5-star-plus\* rating.
- **Pure indulgence:** The Europa Restaurant with one single seating, two speciality restaurants and an insiders' tip – the Lido Cafe.
- **The focus is on you:** 285 crew members pamper a maximum of 400 guests right around the clock if desired.
- **Ocean view included:** Spacious outside suites, almost all of them with a veranda (as of 27 m<sup>2</sup>/ 291 sq. ft.), SPA Suites as well as Penthouse Suites (as of 45 m<sup>2</sup>/484 sq. ft.) with butler service.
- **Unforgettable concerts live on board:** Internationally renowned, first-class cultural events from classical music via musical galas to readings with famous actors as well as variety shows and many more.
- **Personal wellness oasis:** The sophisticated wellness area, the fitness loft with ocean view and a personal trainer ensure unadulterated relaxation.
- **Fun for children:** Exciting children's programmes and excursions, spacious Kids' Clubs, child minding service for children aged four and older, suites with connecting doors as "holiday apartments at sea" and much more.
- **365 days Golf & Cruise – the perfect combination:** With comprehensive golf package, golf simulator with 35 premium-quality courses, video analysis, PGA professional as coach, MS EUROPA Golf Cup and much more.
- **Multifaceted experiences:** MS EUROPA's 13 own Zodiacs (inflatables suitable for expeditions) for landings on untouched shores, waterproof, warm parkas, snorkelling equipment as well as bicycles are available on board on loan and free of charge.



\*According to Berlitz Cruise Guide 2012.

\*\*International Cruises English/German.

## MS COLUMBUS 2 – Dream it. Experience it. Indulge in it.

- **Unforgettable:** Plenty of space for max. 698 guests on board, on-board language German.
- **Pure enjoyment:** Four restaurants and six bars, indoors and on deck.
- **Body & soul:** Spacious fitness centre with sea view, wellness in the OCEAN SPA.
- **Private worlds:** Stylish cabins and suites, mainly with their own balcony.
- **Travel with swing:** Some of the most beautiful courses in the world await you on the golf cruises offered by the COLUMBUS 2 with tee-offs you will never forget.
- **Room for children's laughter:** Go with new friends to the Kids Club – playing, crafts, painting. Wii to their hearts' content. Competing for the table football champion. Fun for the little ones. Relaxation for parents.





## MS HANSEATIC and MS BREMEN – Your Personal Expedition\*\*

- **MS HANSEATIC:** Unrivalled worldwide – The only Berlitz Cruise Guide rated 5-star expedition ship\*.
- **MS BREMEN:** Expedition cruises with the comfort of a 4-star-plus ship\* and a sporty-casual atmosphere.
- **Extremely manoeuvrable and intense:** The shallow draught ensures first-hand nature experiences.
- **Practically made for ice:** Both ships have been awarded the highest ice class for passenger ships (E4) and are suited for close-up expeditions into polar regions.
- **Exceptionally personal:** A small ship with a maximum of 184 guests (MS HANSEATIC) resp. 164 guests (MS BREMEN).
- **Pure adventure:** The 14 (MS HANSEATIC) resp. 12 (MS BREMEN) on-board Zodiacs (inflatables suitable for expeditions) allow for landings on untouched shores.

- **Remarkably informative:** Experts from various fields enhance every expedition.
- **Ocean view included:** On MS HANSEATIC, all guests will be staying in spacious outside cabins (at least 22 m<sup>2</sup>/237 sq. ft.) respectively suites (44 m<sup>2</sup>/474 sw. ft.) with butler service. On MS BREMEN, all guests will be staying in spacious outside cabins (18 m<sup>2</sup>/194 sq. ft.) respectively suites (24 m<sup>2</sup>/258 sq. ft.), in some categories with a private balcony.
- **Excellent service:** 125 (MS HANSEATIC) resp. 100 (MS BREMEN) crew members who leave nothing to be desired.
- **Expedition equipment free of charge:** Parkas and rubber boots, bicycles, snorkelling equipment, kayaks (MS BREMEN) and fishing rods (MS HANSEATIC) are available on board on loan.

\*According to Berlitz Cruise Guide 2012.

\*\*International Cruises English/German.

