



## Windstar Cruises Fact Sheet

### Corporate Information

#### **The Concept:**

Windstar Cruises operates three sailing yachts known for their pampering without pretense and their ability to visit the hidden harbors and secluded coves of the world's most treasured destinations. Carrying just 148 to 312 guests, the luxurious ships of Windstar cruise to nearly 50 nations, calling at 100 ports throughout Europe, the Caribbean and the Americas. What started in 1984 as an idea to bring together the freedom of sailing with the luxury of a resort vacation has developed into the ultimate getaway. Windstar is a vacation experience that is truly "180 Degrees from Ordinary."

### Company Background

#### **Established:**

1984 (Planning); 1986 (Inaugural Cruise)

#### **Number of Vessels:**

Three

#### **Vessels (Year):**

Wind Spirit (1988), Wind Star (1986), Wind Surf (Built in 1990 as Club Med I; Acquired in 1998)

#### **Ship registry:**

Bahamas

#### **Ownership:**

Windstar is a division of Ambassadors International Cruise Group, LLC, a wholly-owned subsidiary of Ambassadors Cruise Group, LLC.

#### **Cruise Options:**

- Caribbean: Lesser Antilles, Virgin Islands, French West Indies, Barbados, Tobago
- Costa Rica
- Europe: Western/Eastern Mediterranean and Greek Islands
- Panama Canal
- Transatlantic

#### **Cruise Length:**

6 to 14 days

#### **Annual Number of Passengers:**

Approximately 30,000

#### **Passenger Profile:**

Average Age is 50 for past guests and 50 for new guests. Average annual household income is \$175,000+. Windstar cruisers are active and adventurous, sophisticated travelers ranging from their 20's to 70's. Guests represent a broad spectrum, i.e. business owners, executives, retirees, honeymooners, stockbrokers, lawyers, engineers, entrepreneurs, artists, authors, researchers, doctors, educators, etc.