



## AWARDS, HONORS AND ACCOLADES FOR SEADREAM YACHT CLUB

- **Cruise Critic 2011**---The 2011 Cruise Critic Cruisers' Choice awards named SeaDream I as #1 for Service in the Small Ship category. Cruise Critic, the online guide to cruises, is one of the most influential travel sites on the web. Cruise Critic issued awards based entirely on reviews/ratings submitted by cruisers when they posted a cruise review. "Cruise Critic members who have reviewed the ship are clearly very happy with their cruise experience," said Carolyn Spencer Brown, Editor in Chief of Cruise Critic. "SeaDream I gets excellent ratings for service, which is attentive and formal, without being fussy or intrusive."
- **Frommer's Guide to Cruises and Ports of Call 2011**---Frommer's authoritative 2011 Guide to Cruises and Ports of Call gave the mega-yachts of SeaDream Yacht Club top billing as # 1 in its Notable Ships category. Author Matt Hannafin and co-author, Heidi Sarna said: "What's not to love about *SeaDream I* and *SeaDream II*? Step aboard one of these 112-passenger yachts and you're boarding a floating club where everything's included, ports are appealingly off the megaship drag, service is super-pampering, and the cuisine is fine, fine, fine."
- **Berlitz Ocean Cruising and Cruise Ships 2011**---SeaDream Yacht Club is "Simply the Best" according to the 2011 Berlitz guide. Researched and written by Douglas Ward - the world's top authority on cruising and cruise ships, the guide reviews 285 cruise ships. The 10 most highly rated, being officially "small" or "boutique". "Small is Beautiful" said industry authority Douglas Ward. The 2011 guide announced that the 112-guest mega yachts SeaDream I & II are two of the top five sea-going passenger vessels in the world. Europa, a Hapag-Lloyd cruise ship which is significantly larger than the SeaDream yachts, is the only vessel placed above SeaDream II. Since SeaDream's founding in 2001 it has been honored annually by the Berlitz guidebook.
- **2010 Kreuzfahrt Guide (Germany)**---SeaDream Yacht Club's twin mega-yacht cruisers, SeaDream I and II, were awarded "Number One for Service" in the 2010 Kreuzfahrt Guide, authoritative German guidebook. This was the second year in a row that SeaDream has been so honored by a panel of independent judges. The award was presented at ITB (International Tourism Bourse) Berlin, one of the world's leading and largest travel industry trade shows.
- **Berlitz Ocean Cruising and Cruise Ships 2010**---SeaDream Yacht Club has been honored yet again by Berlitz and its yachts were described by this authoritative guidebook as "Ultimately Exclusive Boutique Vessels." Since SeaDream's founding in 2001 it has been honored annually by the Berlitz guidebook. The top three seagoing passenger vessels in the world, according to the 2010 edition, are SeaDream I, SeaDream II and (scoring a bit higher) Europa, a Hapag-Lloyd cruise ship which is

significantly larger than the SeaDream yachts. SeaDream I and II rated Five Stars and topped 10 contenders in the boutique ships (50 to 200 passengers) category. The Berlitz guide, painstakingly researched and written by Douglas Ward, is the highly-regarded, independent cruise industry bible. Ward named SeaDream I and II as the tops in its Five Star Club and listed them as the “Crème de la Crème.”

- **Porthole Magazine 2010**---SeaDream Yacht Club was named “Best Passenger Yacht Experience” in Porthole Magazine’s 2010, Editor-in-Chief Awards. Porthole is a sophisticated, international consumer cruise magazine that features well-researched articles on cruising and the cruise lifestyle. It is used as a resource by both travel sellers and cruisers. The award to SeaDream was reported by Porthole Editor-in-Chief Bill Panoff in the February 2010 edition of the magazine.

- **The Zagat Survey 2009**---Zagat, the highly-renowned organization that publishes reviews of restaurants as well as hotels, inns and resorts, completed its first-ever survey of cruise ships and announced awards for the year 2009. SeaDream was named as having the Best Small Ships (under 200 passengers). The Zagat survey covered 22 major cruise lines and was voted on by 2379 regular cruisers who have taken 9.5 regular cruises, each averaging nine days. All told the surveyors had taken 22,700 separate cruises. Ratings were for “cabins, service, dining facilities and shipboard activities.” SeaDream topped all other cruise lines surveyed in three of these four categories. The only one SeaDream didn’t top was ‘shipboard activities’ which just indicates that SeaDream guests are in a class apart and perfectly capable of entertaining themselves with their new-found, onboard friends in a yacht-like ambience.

- **Cruise Critic 2009**---The 2009 “Editors Picks” named romantic SeaDream Yacht Club “Best for a Honeymoon Splurge.” Cruise Critic, the online guide to cruises, is one of the most influential travel sites on the worldwide web. Acknowledging the award, Bob Lepisto, President of SeaDream, said “A Honeymoon makes the most important moment in a couple’s life, even more memorable For this special holiday, couples are looking for intimacy, pampering but unobtrusive service, fabulous dining and exciting destinations. SeaDream offers all that and more. An earlier Cruise Critic awards have honored SeaDream for “Best Luxury Service.”

There have been many such commendations for SeaDream since its founding in 2001. These have come from such organizations as **Travel + Leisure Magazine, Condé Nast Traveler Magazine, Cruise Magazine UK, Virtuoso Ltd., Kapital Magazine Germany, Seven Seas Society, Cruise Report.Com, Carlson Marketing Group, Hideaways International, Travel Agent Magazine and Travel Weekly.**

###